

# WHY CHOOSING SOCIAL PLASTIC® PACKAGING?

- TO ACT AGAINST PLASTIC POLLUTION BY USING EXISTING RESOURCES
- TO IMPROVE LIVING CONDITIONS IN EMERGING COUNTRIES
- TO PROMOTE BOTH AN ECO-SUSTAINABLE AND A CHARITABLE PURCHASING

DISCOVER HOW SOCIAL PLASTIC® MAKES THE WORLD A BETTER PLACE



BY ACTIVATING A HIGHLY VALUABLE PROJECT IN THE AREA OF CORPORATE SOCIAL RESPONSIBILITY, CARTON PACK HAS SET TWO STIMULATING OBJECTIVES:

- TO GIVE A NEW AND UNIQUE VALUE TO RECYCLED PLASTIC (rPET)
- TAKE MORE DECISIVE ACTIONS TOWARDS SUSTAINABILITY AND SOCIAL COMMITMENT

# SOCIAL PLASTIC<sup>®</sup> GIVING A NEW VALUE TO rPET PACKAGING



# SOCIAL PLASTIC® LIFE-CYCLE



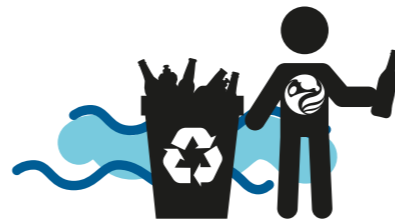
## HOW WE SUPPLY A SOCIAL PLASTIC® PACKAGING



100% rPET  
SOCIAL PLASTIC®  
FOOD TRAYS



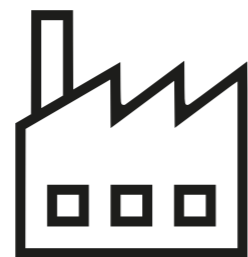
PLASTIC  
POLLUTION



PEOPLE COLLECT PLASTIC  
FROM THE SEA  
IN COLLABORATION  
WITH PLASTIC BANK



PLASTIC BANK  
STORES PLASTIC  
FOR RECYCLING



**Carton Pack**  
GLOBAL PACKAGING EXPERTISE

CONVERTS SOCIAL PLASTIC®  
INTO NEW PACKAGING



PLASTIC BANK  
CONVERTS PLASTIC  
WASTE INTO SOCIAL PLASTIC®  
RAW MATERIAL



IMPROVING  
LIVING CONDITIONS  
IN EMERGING COUNTRIES

